

From the Editor's Desk

Dear Friends,

Here comes A New Year, a time to make New Beginnings and for many a time for New Resolution(s). It was the year 2009 that we could introduce your very own newsletter- 'Buzz' to you. As we enter into the year 2010, let us applaud our achievements and capitalize on the rich pool of talent and opportunities around us.

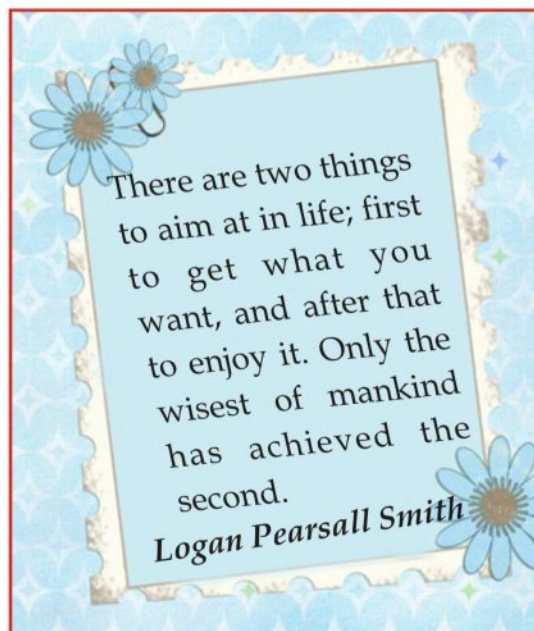
We at WLCI hope and pray that the New Year unfolds all the prosperity & brings in well being, joy, health & wealth to all of you.

A Very Happy New Year from each one of us at WLCI.

GOD Bless You,
TPS Arora



Buzz Quote





Buzz Events

Bhubaneswar Campus celebrates “X'Tacy-09”, The Power of Incredibles

X'Tacy-09, 'The Power of Incredibles', the two day annual inter-college fest was organized by Bhubaneswar campus on 4th & 5th of December'09.

X'Tacy-09, also proved to be a platform for career progression as Amrita Bharti the winner of song competition, was offered a job as an RJ by Big 92.7 FM. Inauguration of X'Tacy-09 was done by the Honorable Chief Guest Mr. Damodhar Rout, Agriculture Minister of Orissa.



The Show begins now!

Students of Mumbai Campus Attend Goa Film Festival



Seen here Mumbai Campus students with the film director Anant Mahadevan. Anant's powerful film related to Naxalites starring Sunil Shetty was premiered at the festival.

Delhi Campus hosts its spectacular Annual fest “Parivartan'09”

Parivartan'09, the two day annual inter-college event of WLCI Delhi campus was held on 28th & 29th Nov'09. Parivartan'09 was about youth, passion, creativity, music, dance and non-stop fun.

One of the innovations at Parivartan'09 was the event titled; 'Think on your Feet' (stress interviews) This activity aimed at checking students' stress handling capacity & impulsiveness in answering the tricky questions.



Students putting their heads together



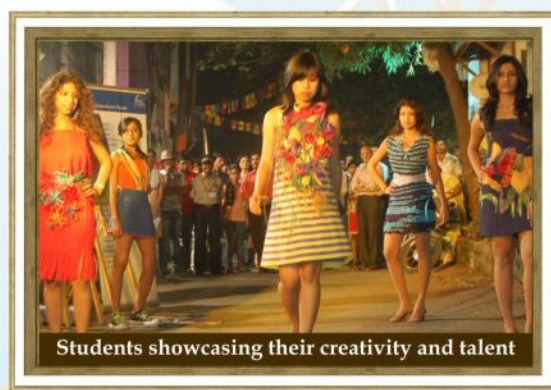
Mumbai Campus participates in an unique Cultural Fest- Mill Culture Crawl



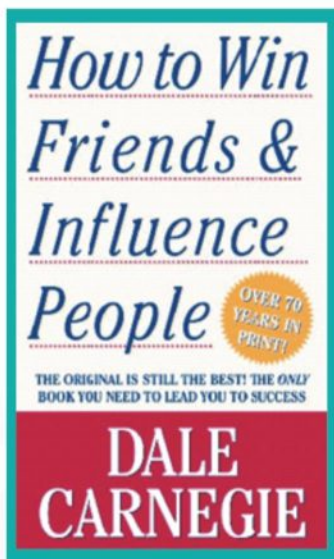
Evolution of defunct mills into user-friendly and innovatively designed work areas

WLC Mumbai Campus in Mathuradas Mills Compound is a remarkable location, interwoven with the history of cotton mills in Mumbai. On Dec.4-5-6, the persons and organizations associated with this compound organized the Mathuradas Mills Art Crawl, to celebrate the evolution of defunct mills into user-friendly and innovatively designed work areas.

WLC Students participated enthusiastically in this event. Students of Fashion put up a striking fashion show while students of Design exhibited their work.



Students showcasing their creativity and talent



In the Reading List

Millions of people around the world have - and continue to - improve their lives based on the teachings of Dale Carnegie. In 'How to Win Friends and Influence People' Carnegie offers practical advice and techniques, in his exuberant and conversational style, for how to get out of a mental rut and make life more rewarding.

Industry Visit by the students of Jaipur campus

An Industry Visit was organized by Jaipur Campus for its Ist Year & IInd year students on 14th Dec, 09 to Mayur Uniquoters Ltd.

(Manufacturer and exporter of all types of PU and PVC based synthetic leather (Artificial Leather).)

WLCI students were offered placements in Finance & HR sectors.





Abhiuday'09 - Kolkata's Annual Fest

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Rocking performance by Mohit Chauhan, the Indi - Pop Singer with popular songs like 'Masakali' 'Ye Dooriyan' etc. to his credit

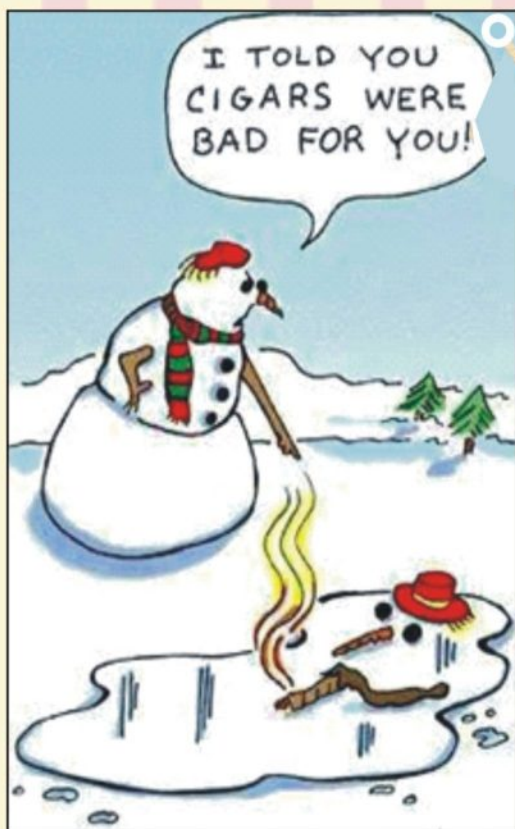
Abhiuday,09, a two day campus event was organized at WLCI Kolkata with all the pomp and show on 18th & 19th November'09. Various colleges actively participated in the event. There were an array of exciting activities like dance competitions, fashion show which had set fire on the stage.

Buzz Feedback Mail

" This is an innovative approach to connect. Overall layout is tremendously lucid, and interactive. Achievements section is great! It gives us a platform to stay connected. Hats off!!!! " Sachin Mohan, Alumni (PGDBM-2004)

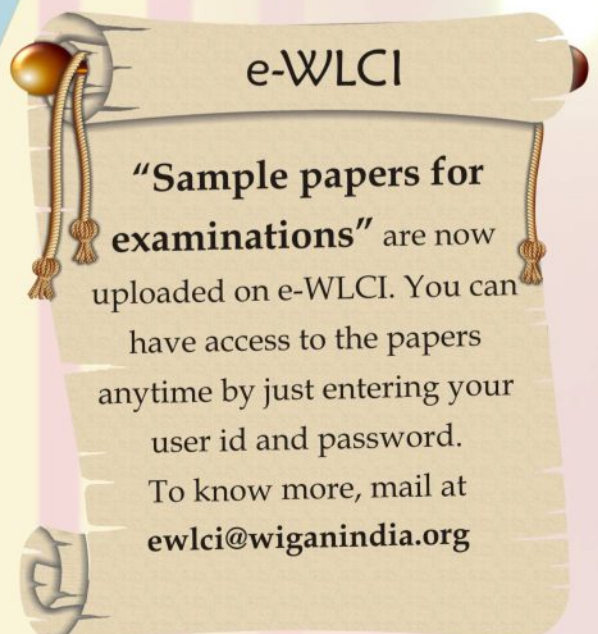
NEW YEAR

Buzz Joke



Quit Smoking from This New Year

Notice





Buzz Moment of Achievement

WLCI bags second prize for its graduating Fashion Show (Delhi) - Quintessence'09 in Public Relations National Awards 2009



Award Conferred by Mr. Bhupinder Singh Hooda Hon'ble Chief Minister Haryana, during 31st National Conference of Public Relations Society of India (PRSI) at Chandigarh on 11th Dec'09.

WLCI team (Corporate Communications) had created a case study on its annual Delhi fashion show- Quintessence (2009). The jury comprised of professionals from leading Advertising agencies, Professors from IIMC and top members of PRSI

itself. The entries for the competition were called for by PRSI in various categories like House Journals, e-newsletter, Events, Annual Reports and several others.

For about 8 categories, around 60 corporates like ITC Limited, Dr Reddys, Coromandel International, NTPC,ONGC, SAIL, KS Oils, Bharti, Murugappa Group, Hindalco (Aditya Birla), to name a few had participated. In the education sector; apart from WLCI top B schools like Narsee Monjee, Symbiosis-Pune and Potty Sreeramulu Telegu University had participated.



Buzz Must Know

How To Keep New Year Resolutions

- Be Realistic: Make an Attainable Goal
- Resolve Ahead: Don't Wait for 31st December
- Focus on One Resolution
- Back Your Resolution with Planning
- Motivate Yourself - Reward yourself when you accomplish a task
- Monitor your Progress
- Place Reminders

BUZZ TEAM

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