



## From the Editor's Desk

*This month, WLCI family had joined millions of others in celebrating Indian Independence. Sixty two years ago, our nation was born when a courageous group of patriots pledged their lives, fortunes and sacred honour to the proposition that all of us were created equal. On this occasion let us take pride in celebrating our beloved tri-colour, the great sacrifice of our freedom fighters, the jawans who sacrificed their lives for the unity, integrity and progress of the nation.*



*As a mark of this celebration, we have created this month's Buzz on the theme of 'Independence Day'. So enjoy reading and keep participating. We eagerly wait to hear from you.*

Do mail us your feedback, inputs and suggestions on [wlceditorial@gmail.com](mailto:wlceditorial@gmail.com)

Vande Mataram!

TPS Arora

Editor in Chief, WLCI Buzz

## WLCI - Forthcoming Event

### WLCI Pune- 'Go Green'

College is not only the place to teach, learn and study. We at WLCI feel ourselves accountable towards the society we live in, and hence, take the responsibility of making people aware and wake up to save the world from the greenhouse gases prevailing around us. To safeguard ourselves and the future of our next generation against the contamination, WLC College, Pune is organizing "GO GREEN", a National Film Festival devoted on creating awareness about environmental pollution and global warming.

**Details:** Students from all across the campuses are invited to participate in the 'GO GREEN' festival. Participants can send their entries in three verticals or criteria, viz.

1. Short Films
2. Documentaries
3. Mobile Films



'Ms. Sherine Mehta with the team at Ram Nadi-Baner, Pune'

For further information write to Ms. Sherine at [sherine@wiganindia.org](mailto:sherine@wiganindia.org)

# BUZZEVENTS

For more pics / info of the event, visit <http://www.wlccollege.org/media-gallery.html>

## PAST

### Month of Fashion Shows!

Earlier we had 'Chimera' in Mumbai, this month there was 'Quintessence' in Delhi, 'Weaves' in Kolkata & 'Fashion Showcase' in Hyderabad

#### • Quintessence '09 - Annual Fashion Show of WLC Delhi

**When?** 4<sup>th</sup> July 2009 **Where?** The Grand, Vasant Kunj

**Who's Who?** (Attended by) Rashmi Virmani (noted choreographer), choreographed the show that saw models like Alisha Parekh, Anchal Oberoi, Kajal Srivastava, Anousha, Ankita Jain, Ritu Kapoor and many others walk the ramp showcasing the debutant collection of WLCI's graduating batch.

**Chief Guests:** Sunil Sethi-President, FDCI, Rohit Bal- leading designer



Moments@Quintessence '09 ↘



#### • Weaves '09 - Annual Fashion Show of WLC Kolkata

**When?** 30<sup>th</sup> July 2009

**Where?** Rangmanch (Swabhumi)

**Who's Who?** (Attended by) Jessica, a leading choreographer who featured top female models—Tina, Sreshthaa, Ishika, Tiffany, Dimpay Ghosh, amongst others.

**Highlight:** Achiever's Award in different categories



Moments@Weaves '09 →



**BUZZEVENTS****PAST**

For more pics / info of the event, visit  
<http://www.wlccollege.org/media-gallery.html>

- **The Graduation Showcase '09 - Annual Fashion Show of WLC Delhi**

**When?** 12<sup>th</sup> to 14<sup>th</sup> August 2009

**Who's Who?** (Attended by) Ms. Aditi Aman Shah (CEO, Chenetha Color Weaves Pvt. Ltd.),  
 Ms. Malobika Sengupta (CEO WLC )

**Highlight:** Celebration of the fashion event in a different style - through one of its kind fashion exhibition



- **Light and Art '09**

A Vibrant Photographic Exhibition organized by the students of WLC Design School, Chennai on 11th July

**Theme:** Vibrance

**Venue:** WLC Chennai campus

**Chief Guest:** Director Vasanth  
 (Veteran Film Director)



Mr. Immanuel, Mr. Vasanth & Mr. Keshav Das with the winner

## Buzz Word

### WEISURE

Free time spent doing work or work-related tasks.

[Blend of work and leisure.]

Weisure has been fueled by social networking sites like Facebook and MySpace, where "friends" may actually be business partners or work colleagues.

## Buzz Quote

“ India is the cradle of the human race, the birthplace of human speech, the mother of history, the grandmother of legend, and the great grandmother of tradition. Our most valuable and most astrictive materials in the history of man are treasured up in India only! ”

**Mark Twain**

## Buzz Achievements

### Kinali Solanki - making India proud!

-The only Indian student to fly to Milan to participate in the finals-

'Role model and inspiration to those who wish to create a career for themselves in the creative field of fashion'



Kinali Solanki, a fashion student of WLC College India, emerged triumphant at the Triumph International Inspiration Award (TIA'09). The achievement got India the coveted entry amongst the various other countries at an International platform. Kinali won the first prize and is the only Indian to represent the nation at the finals, scheduled to be staged in an extraordinary atmosphere in **September 2009 in Milan**, one of the fastest emerging fashion destination.

## Vrndavana

*'Sarva tyaji jivera kartavya kahan vasa? Vraja-bhumi vrndavana yahan lilarasa'*

*(Where should the living entity live abandon all other places? The holy place known as Vrndavana or Vraja bhumi, where lord Krishna performed his rasa dance.)*

**Utkarsh Gupta-** A young talented student pursuing Advanced Diploma in Fashion Technology from WLC has created his own label "Vrndavana". It was at Quintessence '09 that he introduced his label to the Industry. He also bagged award of "Best Portfolio Award" in Quintessence –an annual fashion show organized by WLC, Delhi

### [Vrndavana Moments@Quintessence '09](#)



# Student's Corner

## A feedback from last month's camp

"An experience of Faith, Trust and Teamwork will always be remembered. This Camp has helped me in developing my confidence and has made my communication skills remarkable."

**Sachin R Dhage**

"This camp was excellent. I learnt about personality grooming, for which people otherwise take special classes. The Faculty was very supporting and lively."

**Nilesh P Patel**

"I had a good understanding of my inner self, my goal and my vision. I enjoyed so much that I will never be able to forget this camp."

**Savitri Pujari**

"First of all I would like to thank WLCI for designing such a wonderful programme. I have never heard of anything like this happening in any other institute. The session I loved the most was Col. Prem's session in which he explained about mind, body and emotions"

**Shweta R Bhoite**

## Media Gallery

The media gallery consists of several newspaper clippings:

- TOI (Times of India):** Article titled "From academia to industry" discussing WLCI's industry-oriented programs and the 'Cutting Edge' system.
- Mail Today:** Article titled "GURU SPEAK" featuring a quote: "Just a plain BE or an MBA won't get you a job in these hard times".
- Hindustan Times:** Article titled "Haute dons bold colour" about fashion design students testing new waters.
- Rampayana (Midday):** Fashion-related content featuring a model in a black dress.
- Mail Today:** Article titled "Decisions before CAT" featuring photos of students.
- The Asian Age:** Article titled "Solanki triumphs at TIA" about a student's success in a fashion design competition.
- WLCI Logo and Website:** A small graphic of the WLCI logo and website URL.

## Buzz Team

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