

## The Editor's Message

It is indeed a pleasure to present you the 4th issue of Buzz. It gives us immense joy to read your feedback and inputs. The space constraint sometimes limits us in using contribution of 'all' the participating readers. However, we plan to use these contributions in the forthcoming editions of Buzz, gradually. I am sure you will see that a sincere effort is been made to include all possible suggestions and make 'Buzz' an evolving newsletter, with time!

The last month saw many 'Fresher's Party' across WLC campuses. By now, you all must be aware that any activity at WLC is bound to have some of the ingredients that are normally responsible for success. Let this be the lessons in 'Organizing', 'Supervising' or 'Delegating'!

Continuing this attribute of learning, present edition of Buzz features two of our Star Achievers-students who have made WLC proud! Believe me, the pleasure to see our students achieving milestones is far higher than the pleasure of receiving accolades in the boardroom.

In order to support your efforts of learning and growing in life, we are presenting a new column of 'Reading List' in this edition of Buzz. Every month we will bring to you a suggestive reading on varied topics. Taking a cue from all of the above, we have kept the theme of this month's newsletter as 'vibrant'. You will find vibrancy in colours, columns, tone etc.

Get started and enjoy your very own 'Buzz'. Do not forget to drop a mail at [wlceditorial@gmail.com](mailto:wlceditorial@gmail.com). A word from you means 'a lot' to our editorial team!

**TPS Arora**

**Editor in Chief, WLCI Buzz**

## Buzz Feedback Mail



The new developments like 'e-learning' & 'e-newsletter (Buzz)' are really appreciable endeavor by our College WLCI. The concepts are new but the effort is worth it! Virtual sessions are really enriching and of immense productivity. I will suggest some research projects to be assigned in the sessions to make it a holistic experience. I am sure that the virtual learning team will make the 'notes sharing' process more systematic in the coming time.

**Korak, WLC (Kolkata)**

### Buzz Quote

"The finest steel has to go through the hottest fire."  
----- John N. Mitchell

## Buzz Events

### 'Atomic Night' at WLC Delhi (Sainik Farms Campus)

~WLCI, Delhi, Sainik Farms Campus conducts Fresher's Party on 9th Oct'09~

'Atomic Night'- a perfect name for the energetic party that helped create an everlasting bond between the juniors (freshers) and their seniors. As we all know, any event at WLC is bound to offer two things: fun and a lesson to learn. Through Atomic Night, while students enjoyed during the ramp walk or shaking a leg on the dance numbers, they also learnt various aspects of Planning, Directing, Organizing and Controlling under the able guidance of Brig. Chandra Mukesh and their faculty members.



'Atomic Night' @ Sainik Farms

### Blood Donation Camp at Hyderabad

WLCI, Hyderabad Organizes a blood donation camp on 1st Oct'09 in association with MNJ Institute of Oncology

'Donate Blood! Spread Love! Save a Life!' was the message of all volunteers on WLCI Blood Donation Day camp. The motive of this drive was to support the cause of MNJ Institute in treating cancer patients from the poor and underprivileged sections of the society.

Chief Guest for the Event was none other than the Honorable Minister for Health and Family Welfare, Sri Danam Nagendar Garu. Other eminent personalities present on the day to encourage the cause and the volunteers were Mr. Mir Mohtesham Ali Khan (former Mr. India, bodybuilding), Gen. K. M Seth (Former Governor, Chattisgarh, Tripura, and Madhya Pradesh), Mr. GVVSDS Prasad (General Secretary, Andhra Pradesh Sarvodaya Mandal) and Mr. Rtn. Vasudev Chaturvedi.



Volunteers at Blood Donation Camp

The event was put together with combined effort of WLCI team comprising of **Mr. Prawin**, Campus Head, WLCI Hyderabad, **Mr. Sarath**, **Ms. Surabhi**, **Mr. Samuel**, **Mr. Yugandhar**, **Hardik Deliwala** (student, WLCI), **Ravi Baka** (student WLCI) and many other staff members and volunteers.

## A Diwali Mela at 'Aamchi Mumbai'!

A grand Diwali Mela was organized on 12th October'09 by the students of WLC Mumbai at their campus.

The auspiciousness of the festival was pouring everywhere; there were diyas, rangoli, candles & garlands at every corner adding to the beauty & ethnicity of the event. Students had participated with a lot of zeal & enthusiasm which could be seen everywhere. There were a dozen stalls for games, mehndi, tattoo, home-made chocolates, gift items, diyas, personalized stationary, tie-and-dye garments and a variety of food items.

**Great going Mumbaikars!**



**Glow of lights here, there and everywhere!**

## WLC students appreciated at ICT Expo 2009

Bonanza time for the students of WLCI Srinagar! Six students of ACL-I viz. Humaira Islam, Tabeer Yousif, Qaiser, Peerzada Sajad, Samil Ali and Zubair Malik were complimented with a certificate of appreciation and financial benefits for their work as 'Event Manager's at ICT Expo 2009.

The event was organized by ICTA (Information and Communication Technology Association of J&K) with its Chief Guest being Honorable Chief Minister Mr. Umar Abdullah. Some of the students have got re-hired for the company's upcoming project.



Students in action at ICT Expo 2009

## A day at Reserve Bank of India (RBI)

Insights in finance straight from the experts!



Students of WLC Chandigarh recently had a 'truly' interactive session with Mr. Sadakadulla, the Regional Director of RBI (Chandigarh) on 15th October'09. Students' active participation could be seen by their queries that were handled by various experts at RBI. It was a very informative session which added value to the knowledge base of our students.



## Fresher's Party At WLC Pune



Time of 'their' life!

All for our new entrants to WLC family! These were the sentiments which got shared amongst the senior and junior batches of WLC Pune. The efforts put in by the students of PCL were valued to a great extent by the Freshers. The venue selected was one of the most famous and exotic location called HIGH SPIRITS in Koregaon Park.



The selection of Mr. and Ms. Fresher was done in a very interesting way. 12 participants were shortlisted and were told to walk on the ramp, answer few questions, dance on the beats and show their confidence. To achieve a fair result, two judges were selected and an audience poll was also taken into consideration.

Title of 'Mr. Fresher' was awarded to Archie Oswal & 'Miss Fresher' went to Sakshi.

## All about Traineeship & Placements!

At WLC, we always have people working for the betterment of our students. Few stay to be on the forefront while remaining work at the backend. Now let it be the Faculty in the classroom, the Academics Team with their innovative ways of teaching during camps, Examination division to test skills gained, Communications to put the key achievements together or the Placement team to get that most desired result- Traineeship & Placements!

Here is a glimpse of few companies who partnered in the Traineeship & Placements process:

**Outlook Group, Edelweiss Securities, Dell Retail, Hindustan Teleservices, Mahindra Finance, Bajaj Allianz, HDFC Bank, ABC Consultants, Surewaves etc.**

## Diwali Celebrations



Write to us at [wlceditorial@gmail.com](mailto:wlceditorial@gmail.com)

## BRAIN TEASER

Is it legal in California for a man to marry his widow's sister?

Answer on page six



### Kind Attention - Readers!

Every month we send a soft copy of Buzz through mail to your email ids. In case you have not received a copy of the same, please notify immediately to your Campus Director or to us at [wlceditorial@gmail.com](mailto:wlceditorial@gmail.com)

If you wish to participate and contribute to 'Buzz', you can send your contribution along with a photograph to the above email id. Create a Buzzzz and share a copy of your own monthly newsletter with your friends and family members.

## WLC Star Achievers



### Alumni Pooja Sharma bags 'Most Popular Entrepreneurial Challenge Award (MPEC'09)'

~ MPEC'09- a true test of entrepreneurial zeal & peer popularity awarded to 'Connect 2 Consult', a website co-founded by WLCI Alumni Pooja Sharma. The prestigious award tested entrepreneurs on their Appeal Quotient & brought to the fore a biz mastermind, a consummate entrepreneurs & a deserving winner.

Alumni of WLC Delhi PGDBM batch of 2002-2004 (Marketing specialization), Pooja Sharma started her career as a Marketing & Product Executive with Traxon India Pvt Ltd (A subsidiary of Air France and Lufthansa German Airline) in May 2004. This was through a campus interview. Pooja left no stone unturned to prove her mettle in the work assigned to her. She was with Traxon till July 2008 and resigned at the position of Deputy General Manager India sub-continent and Middle East. **Later on she founded Connect2Consult (A consulting firm with three practice areas Process consulting, Process solutions and Process Outsourcing).**

**In the words of Pooja,** "Connect2Consult is a start up and in the initial few months we have been able to get the acknowledgment from industry stalwarts. This award is one of the recognitions that we have received lately. It was an All India contest and we have won this contest out of 180 nominees all India, some of the organisations were as old as 5-7 Years. That in itself speaks of our achievement."

*Each one of us at WLCI is very proud of Pooja. Many Congratulations to her!*

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## Zenisha Moktan from WLC Kathmandu crowned Miss. Nepal

With great pride we will like to share with you that our student from WLCI Kathmandu, Zenisha Moktan, has been crowned Miss Nepal 2009. The event took place in Army Officer's Club, Kathmandu on 24th September'09. She will now represent Nepal in the Miss World pageant.

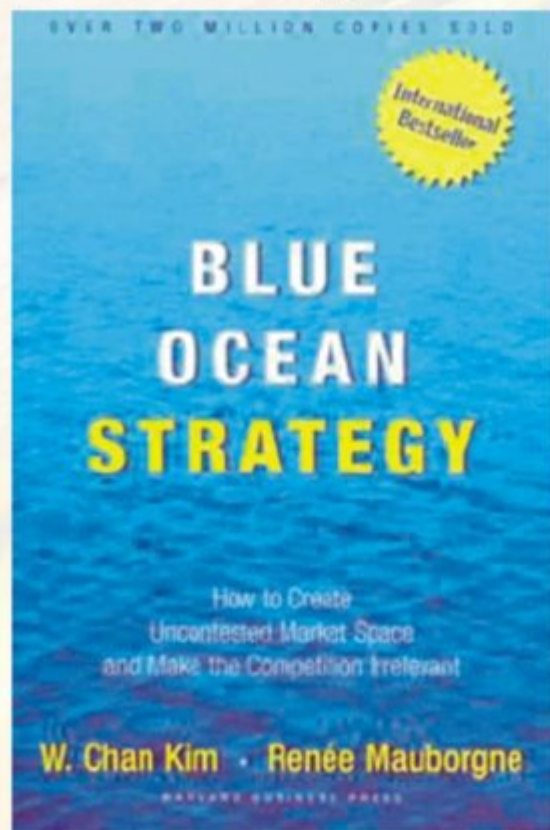


The event started with a dance sequence presented by 15 girls dressed in traditional attires representing different ethnic groups. 5 among those, were shortlisted for the final question round where they were asked to share a moment which has not been shared with anybody before. Zenisha replied "the one incident that I have not shared with anyone till date will have to that, when I was in grade 9, I was selected to play the lead character of Eliza Doolittle in the school play My Fair Lady but was replaced in the last moment & I cried myself to sleep. But that taught me to stand back every time I fall".

Zenisha Moktan was also awarded 'Miss Best Walk'.

## In The Reading List

Book - Blue Ocean Strategy



## Brain Teaser-Answer

No. You can't marry someone if you're dead!

## Buzz Joke



**Great Lawyers:**  
What's the difference between a good lawyer and a great lawyer?

A good lawyer knows the law.  
A great lawyer knows the judge.

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