



A Leader, **Achiever**, Multitasker, **Empathetic** & above all a **Woman...**

CELEBRATING INTERNATIONAL WOMEN'S DAY

FROM THE EDITOR'S DESK

Hello Friends,

So here we are in the month of March! A month which turns the wintery sun into a warmer one! It is this period which brings spring- the time of joy - blessing us with the beauty of blooming flowers all around. Spring is seen as a time of growth, freshness and new life.

Every year on 8 March we celebrate International Women's Day (IWD) across the world. It is a day of global celebration for the economic, political and social achievements of women.

This month we have decided to dedicate our 'Buzz' theme (through colours & pictures) to this day and celebrate the presence and importance of women in our lives!

Best wishes
TPS Arora

Buzz Quiz

Q. If you had only one match stick and entered a room in which there was a kerosene lamp, an oil heater, and a wood burning stove, which would you light first?

You can find the Answer on page 5

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BUZZ EVENTS

Groovy time at WLCI Ahmedabad Freshers' Party

Freshers' party, a time of the year to create everlasting relationships!

WLCI Ahmedabad seniors extended a warm welcome to the new comers with great zeal and enthusiasm at 'Kasba' on 6th February'10.

The party constituted of impromptu competitions and games like 'snatching the partner', 'mimicry', 'ramp walk intro' among many others.

Vedant Jani and Pratiksha won the title of Mr. & Ms. Fresher.

Colors of joy, happiness & togetherness could be seen in students as well as faculty members.



WLCI Hubli organizes 'Best Resume Contest 2010'

WLCI Hubli in association with White Waters, an HR consultancy of repute, is organizing 'Best Resume Contest 2010'. One of its kind, the event aims at educating students on making their resumes desirable by top recruiters. The activity covers more than 150 graduation level colleges and universities in 15 districts of North Karnataka.

The activity includes a visit by contest team to all participating colleges to give them tips to create great resumes. Post this, entries are invited from the students. These will be judged by a panel consisting of HR specialists and senior recruiters. The top three entries will be awarded scholarships upto Rs. 20,000 by WLCI.

Students from Karnataka Region can participate by sending entries to hubli@wlc.in latest by 15th March 2010.



Time for 'Management Games' at WLCI Jaipur

'Rock On' an event which aimed at 'Learning through games' was organized by the students of Jaipur campus on 30th January'10.

The objective of 'Rock On' was to provide a platform to the budding minds to engage in the battle of wits. The event comprised of activities like 'Building the Bridge' (learning objective being "Team Work, Works Best"), Dumb Charades (Reminding students the best of the Brands, Products and their punch lines) and Collage Making (on various themes).

The event concluded with prize distribution to the winners by Mr. Vivek Modi, Campus Director WLCI Jaipur.



INDUSTRY INTERACTION AT NOIDA CAMPUS

Noida campus conducted an Industry Interaction with Mr. Mandeep Singh Matta, presently working as Deputy Manager Marketing with Gross Engineering Tool, also a WLCI Alumnus (2004 Batch). He shared some valuable Interview tips with students, the effect of which was seen with 4 students grabbing final placements with Omaxe Group.

YOUR COMMENTS - BUZZ FEEDBACK!

"More alumni columns would be appreciated with a platform to get in touch with them" - Darren, WLCI Bhubaneswar.

"It will be appreciated if some final placements or traineeship report is given, but overall it is a great work by the team" - Tushar Gedam, WLCI Nagpur

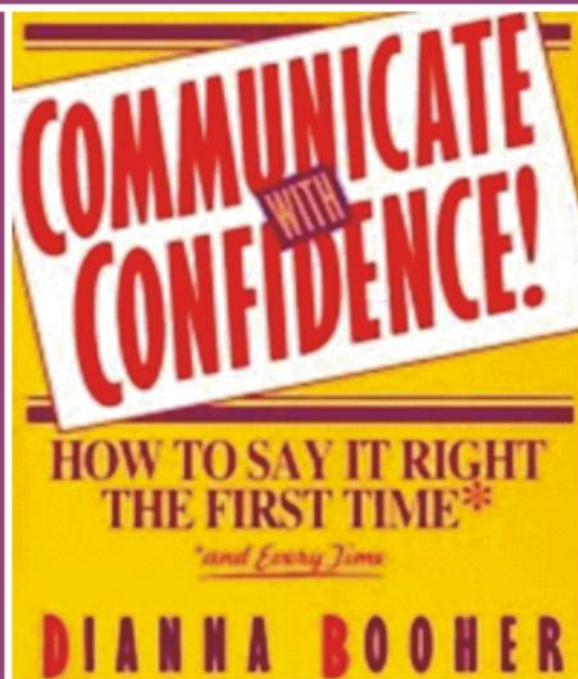
"It a great platform which provides us all the updated news about other campuses" - Akhilesh, WLCI Bhubaneswar



IN THE READING LIST

Each year, Dianna Booher teaches thousands of people how to communicate more effectively, at work, at home, in any situation.

This book distills her tips into a single source that you can use to increase your ability to think on your feet and verbally communicate with confidence.



CUTTING EDGE NOTICE

Good News, updates of cutting edge camp available on 'Face book'! Within a span of about 2 weeks, the group titled- 'WLC College, Cutting Edge Camp' already has more than 200 members. So log on on and share with us your Camp moments- photographs, feedback, comments, experiences, etc. which we would like to include in Buzz.



Bhumika Shah
(Ahmedabad Campus):
Best Performer of CEC Level 2

Congratulations to award winning Teams - Best Minor Research project (MRP) for the month of February:
Chandigarh, Vizag, Varanasi, Mumbai, Bhubaneswar & Delhi.



“Attitude is a little thing that makes a big difference.”
- Winston Churchill



PHOTO & MEDIA GALLERY

Education (AICTE) flagged off a new engineering college to admit 240, and a B-School to double its intake. We asked educationists to mull over the reforms.

'Focus on training rather than on intake'

The changing dimension of our education system is paving the way for a new paradigm. It has to be made holistic and professional. The judging criteria cannot be the result of a written examination but the ability to apply at the workplace. Our education system has to go beyond just education.

As per the statistical figures, higher education has seen an autonomous role and environment growth in the last few years. The major factor for the growth is not 'higher education' but 'professional training'.

We need to devise special methods of professional training to ensure that every student is provided with the requisite tools not only to become a professional but also excel in their careers.

Industry focused course content which implies an increased participation from senior executives in devising the curriculum that will drive the professional education. Learning was never about acquiring knowledge or learning a practice (at a particular age, it is a continuous and ever growing process).

Here is the summer time, inst. vations focusing on 'continuous development' of their alumni will be preferred over traditional ones.

We all come across executives who are able to work on everyday problems but on the basis of knowledge alone but because of their 'attitude' to approach that problem. Our education system has to focus on development of that attitude.

Once all this starts happening, the way our education system functions at present will change drastically. It will not be about clearing degree holders, rather turning a student into a true professional.

The reform initiated by our HRD minister will show real results only when they are clubbed with professional training, as it offers directed instruction, and offers our students the ability to handle the 'leadership' challenges.

As told to Kunal Chakr



Employers' Council Meet - Delhi



Education Mail

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Academic Council Meet - Noida

BUZZ-DID YOU KNOW?

The "sixth sick sheik's sixth sheep's sick" is said to be the toughest tongue twister in the English language.