

## Welcome to WLCI Buzz

Dear Friends,

With increasing globalization, the world today is shrinking and all information and news is now accessible at the click of a button! Due to this, e-reading is now picking up and the division between 'publishing' and 'printing' is blurring.

We, at WLCI, are proud to be a part of this digital revolution and present to you - the ambassadors of our Institution - the first edition of our technically savvy, self published monthly newsletter 'Buzz'.

Abuzz with latest developments, happenings and events of WLCI nationwide campuses, 'Buzz' promises a variety of news, views, articles and information on various parameters of your College. Your contributions as well as suggestions for the forthcoming issues are, indeed, welcome.

You can reach us at [wlceditorial@gmail.com](mailto:wlceditorial@gmail.com). We look forward to receiving your feedback, suggestions and contributions.

Happy e-reading!!!



Editor in Chief, WLCI Buzz

## Campus Meter

### Recent Events

#### WLCI hosts "Anti Pretty", a visual delight

A riveting exhibition of Advertising, Design and Photography, displaying the creative geniuses of the students

**Centre?** WLCI Bangalore **What?** Annual Design Exhibition

**Year's Title?** 'Anti Pretty' **Theme?** "Designing with conscience".

In addition to the academic work, exhibition had on display, students eco-friendly ideas through campaigns like Say no to plastic, Reusable shopping bags, Save Fuel, Save electricity, Recycle, etc.

**When?** 4th June 2009 **Where?** Alliance Francaise

**Who's Who?** (Attended by) **Sneha and Varma of Nirvana Films** (Chief Guests, the people behind the famous Hutch puppy commercials and now the world famous **Vodafone ZOOZOO**)

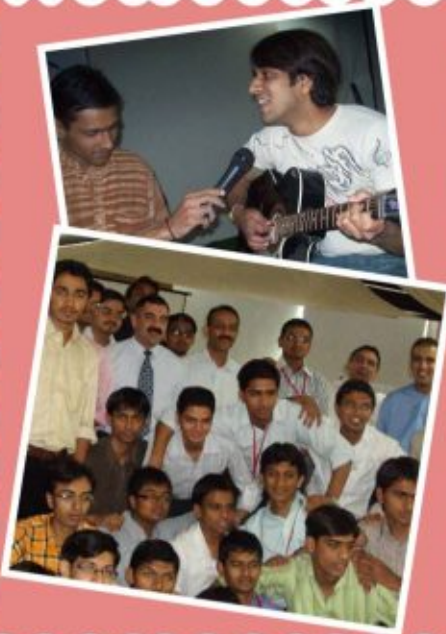
**Team?** Bangalore Design team under the supervision of Ms. Chitra Viswanathan



## The 'Cutting Edge Camps' (CEC)

We at WLCI believe that it is impossible to be a productive contributor to society if one isn't in touch with one's self. Towards that goal, WLCI has launched a unique Cutting Edge Training System, which is an integral part of the curriculum across all disciplines. This pioneering and innovative programme systematically engages you to take responsibility for your personal development, career and life. The training is imparted through a variety of games, role plays, group exercises, interactive sessions and video, audio and print-based learning activities which makes learning practical and fun.

So far Cutting Edge programme has been held at Noida which was a great success and students from **Sainik Farm, Chandigarh, Jaipur, Ahmadabad, Bangalore, Lucknow, HRC Mumbai, Hyderabad** have already experienced their 'life changing moments' at the CECs



## WLCI Achievers- Students & Alumni

### Highest Award Taker

Sandeep Jaiswal who is presently working with "Times Business Solutions Ltd" as an Assistant Manager, Sales was awarded 7 times in a span of 2 years.

**An outstanding performance indeed!**

### Highest Performer for Jan 09

Harshish Shetty, presently working as an Asst. Manager in PDM India was awarded the Highest Performer for Jan 09.

### CEC Message Board

“This camp has brought about a few changes in me and has made me think about my vision/goals for my life. Thank you WLCI!”

**Lavita Pais, WLCI Bangalore**

“This camp will turn our life positively. Love you sir.”

**Prabhuling.V.K, WLCI Bangalore**



### Monthly Contest

Dear Readers,

Each month we will invite entries for a contest titled '**Best Picture of the Month**'. For the same you are invited to send us your entries to [wlceditorial@gmail.com](mailto:wlceditorial@gmail.com) The best picture will be announced in the next issue of WLCI Buzz.

Guidelines to follow are: • Picture should have some story behind it-for example Canteen fun, Amazing thing at the notice board, innovative project, after receiving any award etc. • Pictures should be clicked strictly inside the campus  
• Picture should follow the decency parameters

## Must Read

## WLCI (Hyderabad) organizes its second Convocation Ceremony and Alumni Meet

**The college celebrated the successful completion of the 2006-2008 PG Batch**

**Centre?** WLCI Hyderabad **What?** Convocation (batch of 2006-2008) and Alumni Meet (batches of 2004-06 and 2005-07)

**When?** 30<sup>th</sup> May 2009 **Where?** Hotel Minerva Grand

**Who's Who?** (Attended by) Mr. Harish Kumar N, CEO of INVENSIS Ltd (Chief Guest), Dr. Suresh Arckatty, Chief Advisor, Malla Reddy Group, Mr. Rajender Kumar B, Head AP State Council of FICCI,

**Highlight:** Achiever's Award in different categories

**Team?** Ms. Surabhi, Ms. Lakshmi, Mr. Sarath and Mr. Shashivardhan



## Convocation & Alumni Meet held at WLC College, Pune

**Centre?** WLCI Pune **What?** Convocation along with its first Alumni Meet **When?** 16<sup>th</sup> May 2009

**Where?** The Residency Club

WLC Pune has grown from student strength of 25 students to 200 students in the 2008 batch within a short span of four years.

**Akhilesh Naidu** was honored for 'Excellence in Academic Performance' for 2006-08. And **Anand Shukla** received an award for 'Over all Contribution' towards WLCI.

### Forthcoming events

**What?** Quintessence'09 Fashion show by WLC Delhi

**When?** 4th July 2009 **Where?** The Grand



## WLCI launches 'e-WLCI'

A whole new experience

WLCI believes in using the latest technologies to bring education to your door-step. In addition to classroom sessions we give you an exciting, e-learning advantage through an online portal e-WLCI. The portal, both prepares you for, as well as, supplements your learning by providing you pre-study material, case studies, hosted materials and references for all the modules that you study in your given programme.

[www.ewlci.org](http://www.ewlci.org)

Unique Toll Free number

Now students can get in touch with WLCI through one single toll free number- **1800 102 4456**

WLCI new revamped website

Times are changing and so have we!  
Visit our new look website

[www.wlccollege.org](http://www.wlccollege.org)

Quote of the month

The real winners in life are the people who look at every situation with an expectation that they can make it work or make it better. – Barbara Pletcher

WLCI (Mumbai) organizes its 8th Annual Fashion Show - Chimera 2009

**Centre?** WLCI Mumbai **What?** Annual Fashion Show  
**When?** 21st June 2009 **Where?** Hyatt Regency  
**Who's Who?** Achala Sachdev choreographed the show that saw models like Nethra Raghuraman, Shonal Rawat, Sucheita, Kanishtha, Kavita, Michelle, Poppy, Hemangi, Shubhra and Sidhura walk the ramp showcasing the debutant collection of WLCI's graduating batch  
**Highlight:** Best Awards in different categories  
**Team?** Ms. Bulbul, Ms. Thrity and many others.



Media Speaks



years, especially the seniors who graduated during its infancy. WLCI Pune has grown from students to 200 students in the 2 short span of four years. On this WLCI Pune Alumni were also felicitated with outstanding alumni awards. Aishwarya was honored for Excellence in Academic Performance for 2008-09. Anand received an award for over all Contribution to WLCI. Speaking on the occasion, Ms. Bulbul Chaudhary, CEO, WLCI India said, "Our alumni have an important role to play. As they have a vast knowledge of WLCI, they can mentor our students. Even they can provide feedback to our College. Meet with us today working with our alumni are today working with our alumni like Kirti Cummins, Hitesh Ashindra, Principal Financial Group."



Buzz Team

Editor in Chief: Mr. TPS Arora | Chief Correspondent : Sana Badakshi  
 With Contributions from: Neha Garg, Deepika Ahuja & Sandeep Sharma