



e Expressions

Vol. 1 / June 2009 - 1

FROM THE CHAIRMAN'S DESK

Dear Members of WLCI family,

It gives me great pleasure to present to you the first issue of our in-house e-newsletter 'Expressions'. The need for dissemination of knowledge and information can never be overemphasized, especially at a time when knowledge and information is the driving force in the success of institutions the world over.

In pursuance of facilitating greater information sharing, I am happy to extend my whole hearted support to the launch of this Inaugural issue of our information sharing initiative – 'Expressions'. This electronic publication has been designed and edited in-house. I am sure this monthly newsletter will set new benchmarks in internal communication by keeping everyone updated on the latest events and happenings across all locations. I am sure that this newsletter is an appropriate platform to showcase all the efforts being undertaken in the corporate office and the campuses to raise the level of performance and take WLCI to greater success in the days ahead.

My best wishes to the Editorial Team for continued success in bringing out this informative and well-designed e-publication.

I wish you good e-reading.

Vinay Pasricha





THE CEO SPEAKS...

Dear Friends,

It gives me great pleasure to know that the Corporate Communication Cell of our cherished Institution, WLCI, is launching our very own in-house information sharing vehicle christened as Expressions, which is of paramount significance for all of us who have a stake and involvement in the business of Professional Development through education. This Monthly Newsletter aims at connecting all members of the nationwide WLCI family by bringing to the fore an exhaustive update of corporate news, views, events as well as dissemination of information about the activities of all our campuses. I congratulate all members of the Editorial Board and also its contributors on the Inaugural issue of Expressions and look forward to many more in the months that follow. I also take this opportunity to invite all our staff members from across our 29 campuses to contribute generously to this e-venture and encourage their colleagues in this information sharing endeavor. My best wishes to Expressions.

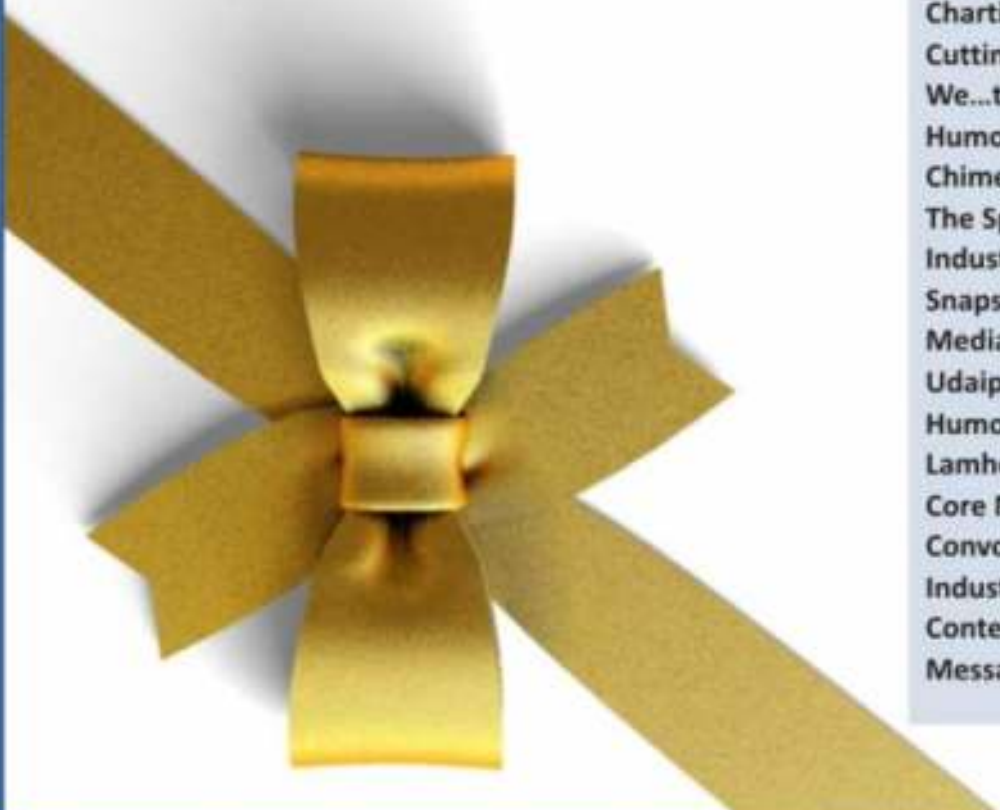
Happy e-reading in your inbox!

Malobika Sengupta



BROWSE

From the Chairman's Desk	1
The CEO Speaks...	2
Charting A New 'Academic Plan'!	3
Cutting Edge Testimonials	4
We...the People...HR	5
Humor by HR	6
Chimera '09	7
The Spirit of Enthusiasm	8
Industrial Visits	9
Snapshots	10
Media Bytes	11
Udaipur & Jaipur	12
Humor by Marketing	13
Lamhe '09	14
Core Management Technology Meet	15
Convocation & Alumni Meet, Pune	16
Industry Interaction	17
Contest	17
Message from the Editor-In-Chief	18



➤ Knowledge comes, but wisdom lingers – Jennyson

CHARTING A NEW 'ACADEMIC PLAN'!

A lot has happened over the last Semester in the Academic arena of WLCI.

E-WLCI, Cutting Edge Training, Enhanced Faculty involvement in Traineeship, Up gradation of Teaching and Assessment Methodology, Up gradation of Business Stream Syllabus and preparation of an Employer's Forum are just some of the major steps being taken to give a whole new meaning to the Academic Processes at WLCI!

e-WLCI

The launch of this e-Learning Portal is a boon for students and faculty as it provides the entire PG Business Stream content on the portal for them. The content is exhaustive – pre-study materials for students & quizzes, presentations, case studies and assignments for Faculty. The portal has an 'Ask the Expert' facility anchored by our expert faculty, who interact actively with students on a variety of academic issues. Other facilities on e-WLCI include Faculty Feedback, Student Feedback on a variety of issues, Online Communications, Attitude Tests as well as the Online WLCI Aptitude Test (WAT) used for testing prospective candidates for WLCI courses. An internal training methodology, again through the e-WLCI, is under development, to train Faculty & all staff on WLCI processes. The entire content for this training is under development and is soon to go online. We are also set to launch a first in WLCI – e-learning across India where a number of modules would be delivered through an interactive e-learning platform.



Col. Sunil Prem
VP Academics



Cutting Edge System

Another major step has been the launch of the Cutting Edge Training to close the critical 'Knowledge-Skills-Attitudes' performance loop of students to make them fit for industry. Students train for 45hrs/level/semester. They also undertake an annual 5 day residential camp run by experts who hone their skills and enable them frame their personal, social & professional goals in life.

CUTTING EDGE CAMPS

Testimonials

"It is something that goes beyond the classroom. I personally loved it as I have experienced positive changes in students. They became really 'charged up' on completion of the programme."

Ms. Karishma Roberts, Mumbai

"I could see a marked change in the level of discipline & unity in students after they attended the programme. Their maturity level increased and they became a lot more effective in the manner in which they handle people & situations."

Mr. Sandeep Singh Chip, Jammu

"I strongly recommend this programme as it takes students from self management to time management covering all aspects of behavior, personality, team spirit and situation handling. A very effective programme indeed!"

Ms. Neeta Srivastava, Pune

FACULTY INVOLVEMENT

Faculty involvement in students' Traineeship has gone up phenomenally. Our Faculty now is more involved in the 'certification' of students for Traineeship, Interviews, counseling students and mentoring them on all pertinent issues.

With much greater emphasis now being placed on practical application & testing, the entire teaching & assessment methodology is being upgraded.

Integrated assignments, where students make written submissions and presentations as well as face a viva panel, makes the assessments a lot more meaningful.

As an outcome of the Academic Council, we are now looking at upgrading the entire business stream syllabus making it even more 'industry-centric'. Work on this has already begun!

Industrial visits, industry parties and lectures by Industry Experts were held at campuses across the country with a view to enhance corporate exposure for all our students. What was notably different, this time around, was that these events were largely organized by students themselves with the support of their faculty.

The next six months promise to be equally exciting and eventful. Keep looking at this space, for further updates on all that is on!



WE...THE PEOPLE...HR



At WLCI, we now have a complete HR team functional at our Corporate Office NOIDA. Colonel Pushkar Prasad, who had been operating from the sidelines since March this year, finally also came on the rolls of the Organization as the Vice President HR. With the joining of Mr Praseon M Tripathi and Mr Nitin Banerjee as General Manager and Assistant General Manager respectively, the team has received a new impetus.



Col. Pushkar Prasad,
HR Head

RESTRUCTURING OF WLCI

With a view to making our organization more industry centric as much as is it is student centric, we are in the process of shifting to this new structuring pattern, wherein all employees would be primarily under the 4 functions as displayed. In the following months, HR would be realigning and redesignating all WLC employees in consonance with the above structure and employee's aspirations.

EMPLOYEE SATISFACTION SURVEY

An Employee Satisfaction Survey was carried out by the HR team to gauge the job climate and morale of the employees. Feedback from 197 employees was received and is very reassuring. 99 % employees have given an extremely positive feedback. Also, several very pertinent suggestions were received essentially relating to employee welfare, payment of salaries etc. Action has been taken on several suggestions. Mr Sushil Bahl, Director, Mrs Malobika Sengupta, CEO and TPS Arora, COO recent visits to various campuses are also based on one of the suggestions. Also, the attendance report is now being sent to all campuses on weekly basis to ensure that any incorrect deviations are addressed in time. Other suggestions also being examined and those found suitable shall be implemented in due course of time.

PRIMARY GOAL SHEET AND PLAN DOCUMENTS

All employees of WLCI College are required to have a goal sheet and plan document. All new employees are making these prior to coming on rolls of the company and the old employees have been requested to prepare these by 31 July' 09. The employees who have joined recently and are performing their tasks based on their primary goal sheets and plans, have found these to be very beneficial tools.

APPRAISALS

All employees due for appraisal were considered and 95 employees were given increments. Good performers were rewarded with substantial hikes in pay. It has been now also decided that all appraisals will be done Jan – Dec, every year irrespective of the time of joining. Detailed policy letter on the same will be forwarded to all.





ROMEO AND JULIET

Ever wondered how Romeo, the HR Manager would write a love letter to his girl friend

To
Juliet
Grade 7.0 S.M
Sub: Offer of love!



Dearest Ms Juliet,

I am very happy to inform you that I have fallen in Love with you since the 14th of October (Saturday).With reference to the meeting held between us on the 13th of Oct. at 1500 hrs, I would like to present myself as a prospective lover.

Our love affair would be on probation for a period of three months and depending on compatibility, would be made permanent. Of course, upon completion of probation, there will be continuous on the job training and performance appraisal schemes leading up to promotion from lover to spouse.

The expenses incurred for coffee and entertainment would initially be shared equally between us. Later, based on your performance, I might take up a larger share of the expenses. However I am broadminded enough to be taken care of, on your expense account.

I request you to kindly respond within 30 days of receiving this letter, failing which, this offer would be cancelled without further notice and I shall be considering someone else. I would be happy, if you could forward this letter to your sister or friend, if you do not wish to take up this offer.

Wish you all the best!
Thanking you in anticipation,
Yours sincerely,
Best Regards

Thanks
Romeo

Contribution by: Mr. Prasoon M Tripathi, HR-HO





Fashion is the science of appearance... Henry Fielding

Free Flowing Creativity

CHIMERA 2009

The Annual Fashion Show of the graduating class of WLC Mumbai held on 21st June '09 at Hyatt Regency showcased the collection of 25 budding designers and was applauded by luminaries of the fashion fraternity.

Big names in the modeling industry like Nethra Raghuraman, Shonal Rawat, Kavita Kharayat, Hemangi Pate, Kanishtha, Sucheita, Michelle, Poppy, Subhra, Sindhura, Vidyut and Alex walked the ramp portraying the debutant collection of the graduating batch.

Chimera 2009 was choreographed by renowned choreographer Achla Sachdev. Designers like Shaina NC, Lina Tipnis, Archana Kochhar, Babita Malkani, Gauri Babbar, Ashley Rebello, Lascelles Symons, Manish Kelshikar, Pradeep Hirani, Vikram Phadnis, Viren Shah, Rosa Catalano and Delna Mistry judged the students' creations for creativity, craftsmanship, surface embellishment and commercial viability.

WINNERS

Kshitij Wangikar-Choudhary won the coveted Kingfisher Airlines Five Star Designer of the Year award for his collection 'The Time of No Time' from designer Vikram Phadnis.

The award for Textile Design in a collection to Nilesh Nandagawali for his collection 'Mahayana' was given by Viren Shah, Director Roopam Fashion Store.

The award for Surface Textures to Danica D'souza for 'A Forgotten Garden' was given by designer Gauri Babbar.

The award for the Most Commercially Viable Collection went to Khushboo Haran for her collection 'Confused Youth' was given by designer Ashley Rebello.

The 1st & 2nd Jury Award went to Loise Braganza and Anshu Gautam for 'Slumdog Chic' and 'Sang Froid' respectively.



Congratulations to Ms. Bulbul Chaudhary and her team for the incredibly slick show!





Education is what remains after one has forgotten everything he learned in school. - Albert Einstein

THE SPIRIT OF ENTHUSIASM



NEW TOLL FREE NUMBER NOW LIVE!

WLCI's newly setup inbound team conceptualized to enable young talented students from across the country to make enquiries on one single free number is a new venture that went live on 17th June, '09.

1 - 800 - 102 - 4456

One number that has gained tremendous popularity among students as is evident by the large number of calls received and walk-ins in our various nationwide campuses.

Kudos to the Inbound Team that is helping more and more students to choose WLCI as the bridge to their future!

INDUSTRY SEMINAR AT INDORE

- Theme:** Education - Enhancing employability in recessionary times
- Hosted by:** KK Mishra-Director, WLC, Indore
- At:** Hotel Apna Avenue
- Participating Companies:** 16 in number including HDFC, ERGO, ICICI Direct, Aegon Religare, Religare Ltd, SV Management, Bombay Hospital, Mayur Hospital etc.
- Chief Guest:** Mr. Dheeraj Sharma, AGM-Reliance Retail
- Guest of Honor:** Dr. Prateek Sharma, Director-New Tech Institute of Management and Technology
- Special Guest:** Mr. Neeraj Sharma, Manager IT, Bank of Baroda



MEDIA COVERAGE





INDUSTRIAL VISITS

AHMEDABAD

Industrial visit to Mother Dairy (Amul) on 14th May 2009

Purpose: To get first hand knowledge of how the largest Milk Co-operative Works. Also to learn how the day to day milk products that we use such as Milk, Butter, Ice-cream, Paneer, Ghee, Milk Powder, Chocolates, etc are manufactured.

The visit started off in the conference room with presentation by Dimple Patel PRO to 49 students on how Amul came into being & its development till today. It was followed by a Video Presentation on Mother Dairy.

Next was the Factory Visit, which included visiting the Manufacturing Unit, Cold Storage, Automatic Packing Unit, Electricity Plant, Boiler, etc.

Ice-cream was served to all our students after the presentation. A delectable experience indeed!



Chennai

Industrial visit to TAFE (Tractors And Farm Equipments Ltd.) on 15th May 2009

Purpose: To understand various aspects of TAFE factory functioning including its HR Policies, Manufacturing Process, etc.

Accompanied by Mr. S. S. G. K. Murali, Part Time Faculty Business Studies, students visited the Sub Assembly plant of TAFE, makers of the Massey Ferguson Brand of Tractors and part of the Amalgamations Industrial Group.

The students were divided into two group for convenience on arrival at the factory and taken around the plant by the executives of the HR department and the functioning of the various areas were explained to them. After the visit, the students were taken to the training centre and a lively interaction took place between the students and the HR executives of TAFE.

Coffee and biscuits were served to the students in the training centre at the end of the interaction. A warm and engaging visit indeed!



➤ Snapshots (May & June '09)



Haute dons bold colours

More and more students of fashion design are testing new waters

Some of the most striking fashion designs seen at the recent WLC Fashion Show were those that featured bold, vibrant colors. The students showcased a variety of styles, from traditional Indian attire to modern, Western-inspired looks.

off the beaten path

Some of the standout pieces included a sari with a bold, multi-colored pattern and a dress with a vibrant, abstract print. The students demonstrated their creativity and willingness to experiment with new color palettes.

Promising members

The show highlighted the talent of the next generation of fashion designers. The students' designs were well-received by the audience, and their confidence in showcasing their work was evident.

WLC musical

College graduates feature show Sunday, June 21, 11:30 AM, Auditorium

The WLC musical showcased the talents of the college's graduates. The show featured a variety of musical numbers, including songs and dances. The performers displayed their skills and creativity, and the audience enjoyed the high-quality production.

हुट्टियों को यू ही जावा नहीं करना चाहते

अभिभावक मध्ये इन्फ्लुएन्सामीचा व्यवसायीक अभ्यासक्रम



INVENTIVE The designs are inspired by nature
PHOTO: SAMPATH KUMAR G.P.

अभिभावक मध्ये इन्फ्लुएन्सामीचा व्यवसायीक अभ्यासक्रम

अभिभावक मध्ये इन्फ्लुएन्सामीचा व्यवसायीक अभ्यासक्रम

अभिभावक मध्ये इन्फ्लुएन्सामीचा व्यवसायीक अभ्यासक्रम

COLLEGEBYTES

Convocation and alumni meet

WLC, recently organized its convocation along with its first Pune Alumni Meet at the Presidency Club, Pune on the occasion, Mr. Sushil Chaudhary, Regional Director (West), WLC College India, said, "It was a wonderful occasion to meet and share the experiences with the alumni who had graduated from the Institute over the years."



Keep up! The graduates will graduate at Chennai, Kerala, tonight.

Metrolife youth win

PIECE OF ART



Designs of responsibility

Higher to raise the ethical responsibilities of the young generation, the WLC College India, Pune, has organized a competition to encourage students to create designs that promote social responsibility and environmental awareness.

The competition is open to all students of the college, and the winning designs will be showcased in a special exhibition. The students are encouraged to use their creativity to address social and environmental issues through their fashion designs.

Designs with a conscience

EXHIBITION Student designers display their creative academic works

Make yourself indispensable

FACING the challenge of a recession-proof career, writes **Balraj Chaudhary**. And with the Indian fashion industry having the potential for phenomenal growth, the option presents itself.

The fashion industry is a dynamic and growing sector, offering numerous opportunities for young professionals. To succeed in this field, it is essential to develop a strong skill set and a professional network. This involves continuous learning, staying updated on industry trends, and building relationships with mentors and peers.

By focusing on your strengths and developing a unique style, you can make yourself indispensable in the fashion industry. This requires a combination of creativity, technical skills, and business acumen. The industry is always looking for fresh talent, and those who are prepared to take on the challenge will find themselves in high demand.

Class of 2009

With the graduation ceremony, the WLC College India, Pune, has celebrated the achievements of its Class of 2009. The graduates have shown exceptional talent and dedication throughout their studies, and they are well-prepared to enter the workforce.

The college congratulates the graduates and wishes them all the best in their future endeavors. The graduates are encouraged to continue to learn and grow, and to use their skills to make a positive impact on the world.

party whirl

Vibrant works

With the graduation ceremony, the WLC College India, Pune, has celebrated the achievements of its Class of 2009. The graduates have shown exceptional talent and dedication throughout their studies, and they are well-prepared to enter the workforce.

The college congratulates the graduates and wishes them all the best in their future endeavors. The graduates are encouraged to continue to learn and grow, and to use their skills to make a positive impact on the world.



As is our confidence, so is our capacity - William Hazlett

WLC UDAIPUR - उदय हुआ !!

Career Seminars. Education Fairs. Personality Development. Social Etiquette and Body Language Grooming.

The youth of Udaipur has shown a huge interest in all these activities initiated by our Udaipur Campus for which the outstanding contribution of our Campus Director has been befittingly rewarded. Summer Camp 2009 conducted at WLC, Udaipur, in partnership with "Dainik Bhaskar" was very successful and Mr. Sunil Sachdev was awarded by "Dainik Bhaskar" for his initiative in the Camp that was immensely appreciated by the participants. Mr. SUNIL SACHDEV's interview based on student selection in WLCI management programme was on air on 94.3 FM.

Congratulations Udaipur!!

WLC JAIPUR: In Pink Spirits!

The Pink City Campus has quite a few feathers in its cap.

- Participation in Times Education Fair at Birla Auditorium on 27th and 28th June'09.
- Campus Seminar on 'Careers at WLCI' conducted by Mr. TPS Arora, COO on 13th June'09.
- Seminar held at Bikaner (22nd June) and Shahpura (29th June) on the topic "Earn while you Learn".
- Jingle of 20 seconds-5 spots per day-along with 2 RJ inserts of 60 seconds went on air on RADIO MIRCHI for 30 days.
- Canopy Activities conducted at several happening spots of Jaipur.

MARKETING HUMOR



A Lecturer at WLC Vizag explaining marketing concepts to the Student offers:

You see a gorgeous girl at a party. You go up to her and say: "I am very rich..
"Marry me!" - That's **Direct Marketing**"

You're at a party with a bunch of friends and see a gorgeous girl. One of your friends goes up to her and pointing at you says: "He's very rich. "Marry him." -That's **Advertising**"

You see a gorgeous girl at a party. You go up to her and get her telephone number. The next day, you call and say: "Hi, I'm very rich.
"Marry me - That's **Telemarketing**"

You're at a party and see a gorgeous girl. You get up and straighten your tie, you walk up to her and pour her a drink, you open the door (of the car) for her, pick up her bag after she drops it, offer her a ride and then say: "By the way, I'm rich. Will you "Marry Me?" -
That's **Public Relations**"

You're at a party and see a gorgeous girl. She walks up to you and says: "You are very rich!
"Can you marry? Me?"
- That's **Brand Recognition**"

You see a gorgeous girl at a party. You go up to her and say: "I am very rich.. Marry me!"
She gives you a nice hard slap on your face. -
"That's **Customer Feedback**"

You see a gorgeous girl at a party. You go up to her and say: "I am very rich. Marry me!" And she introduces you to her husband. -
"That's **demand and supply gap**"

You see a gorgeous girl at a party. You go up to her and before you say anything, another person come and tell her: "I'm rich. Will you marry me?" and she goes with him -
"That's **competition eating into your market share**"

You see a gorgeous girl at a party. You go up to her and before you say: "I'm rich, Marry me!" your wife arrives. -
"That's **restriction for entering new markets**"



Contribution by: Mr. Kamal Parmar, Campus Director, Vizag



LAMHE 2009

Annual Day Celebration WLCI Chandigarh

Date: May 21st, 2009

Venue: Rotary Club, Sector 18

Present: Eminent corporate personalities, employees and students

A cultural extravaganza managed entirely by the students of WLC College, Chandigarh – from concept to execution – including the Music, the Dance, the Choreography and achievements of WLCI Chandigarh.

The event started off with an invocation through a dance presentation. Mr Shivendra Seth, Campus Manager, WLC College Chandigarh, lit the lamp.

Mr. Bhupesh Sharma, Student Services Head, in his welcome speech said, "We have over 3500 students spread over 30 locations in India. While we are proud to be a Global College, one will notice unity in diversity. He also said, "The College is proud to give Total Quality Professionals to the corporate world through its unique study and practical based model."

The program started off with a dance number followed by comical skit based on difference between rural and urban women. The students also acted on the play "The Merchant of Venice" written by William Shakespeare. This was followed by the Solo Performances by Deepti & Ankita. After that Punjabi folk dance was presented by the first year students. This was followed by management games played by the final year students.

Commenting on the occasion of Lamhe 2009 Mr Shivendra Seth, Campus Manager, WLC College Chandigarh, encouraged and appreciated the participants for their hard work and enthusiasm. He said, "Lamhe is a popular event among our students. The event provides an opportunity for our Students to unleash their potential in music, dance and sports."



The awards were presented in a prize distribution ceremony by the Chief Guest, Col. Hitendraa Chimni, CEO of North India Jobs, followed by Mr. Manager & Ms. Manager Awards which were awarded to Gaurav Manchanda & Archana Chauhan, final year students for their overall performance during the college. Col Chimni also awarded Varun Talwar for getting the best placement. The entire event was a result by weeks of rigorous practice with a special focus on bidding a glorious adieu to the final year students.





A mind once stretched by a new idea never regains its original dimensions. - Anonymous

CORE MANAGEMENT TECHNOLOGY

The Top Management meet at Shimla (11th – 13th May'09) was essentially a coming together (by retreating to the serene hills) to explore the core engine of Management Technology which is CONNECTEDNESS with the Universe. In Mr. Vinay Pasricha's rich ideology and philosophy,

“Core technology relates to the extra sensory communication between humans, group of humans, projects, companies and even entire nations... Everything in the Universe is always in communication with the rest of the Universe”.

Management Technology, through a series of thought provoking examples and self analysis was established as a befitting new tool in the hands of all individuals and organizations working towards creating a better life for all humanity.



- Chairman : Mr. Vinay Pasricha
- CEO : Ms. Malobika Sengupta
- Director : Mr. Sushil Behl
- COO : Mr. TPS Arora
- Head Business Development & Marketing: Mr. Sandeep Ghosh
- President (Marketing): Mr. Sunil Gideon
- Director : Prof. Raju Vir
- Regional Director (South) : Mr. Brahm Sharma
- Regional Head (West) & National Head Corporate Services: Ms. Bulbul Chaudhary
- General Manager: Mr. Babu Ram
- Regional Manager (Marketing-South): Mr. Sarath Garimella
- EA to Chairman : Mr. Dinesh Kumar



***Refreshing. Enriching. Exciting. Relaxing.
Rewarding. Rejuvenating.***

The experience, in a nutshell, as described by all who attended the meet.



The goal of education is to replace an empty mind with an open mind – Malcolm Forbes

IMPECCABLE TWIN EVENT



The function commenced by the lightening of the "Diya" by the Guest of Honor, Ms. Bulbul Choudhary followed by her opening speech. A group of senior students sang the "Saraswati Vandana" soon after which, the students were awarded their degrees. It was great pleasure to see the blissful faces of all the graduates and the sense of pride and honor was clearly visible in their walk.

After the convocation, the Alumni Meet began with the speech of Mr. Anand Shukla, the President of Alumni Association who made his presence felt by delivering an encouraging speech. Ms. Bulbul Choudhary and Mr. Venugopal's speeches inspired the youngsters to focus on their careers and utilize the time and opportunities available to them to their utmost advantage.

The dinner arrangement was marvelous soon after which the dance floor was set open where all the faculties, staff members and students had a gala time.

All in all the ceremony was a huge success and all esteemed guests and attendees were left spellbound by the ambience of the venue and flow of the event.



Date: May 16th'09
Venue: Residency Club
Management Presence: Ms. Bulbul Choudhary, Regional Director West Zone and National Head Corporate Services;
Mr. Venugopal, Regional Manager Corporate Services; Ms. Sherine Mehta, Campus Director of WLC, Pune
Faculty Presence: Mrs. Neeta Srivastava;
Mr. Santosh Lal; Mr. Shivdarshan Kadam

INDUSTRY INTERACTION AT WLC LUCKNOW

16th May '09



A team of 4 members led by Mr. Alok, Business Development Manager, **TATA AIG LIFE INSURANCE** visited and interacted with the students on various career opportunities in Sales and Marketing in their organization.

23rd May' 09



A team of 4 members from **HDFC STANDARD LIFE INSURANCE** led by Mr. Sameer Siddiqui, Business Sales Head visited and interacted with the students on various career prospects. All queries of the students pertaining to Life Insurance sector were resolved.

Follow up is on with both the companies to provide traineeship to the WLCI students.

**C
O
N
T
E
S
T**

"People learn more quickly by doing something or seeing something done."

- Gilbert Highet

Relate this quote to any event or happening in your campus and write a short article about /around it.

The best write up will be published in the next issue of WLCI Expressions and will receive a special commendation in his/her inbox from the Chairman himself!

So, rush in your entries at expressions@wiganindia.org



MESSAGE FROM THE EDITOR IN-CHIEF

To tell you the truth, it was with mixed feelings of anxiety and excitement that we began working on the creative of the new platform to express our thoughts month after month which we apply named "Expressions". Deciding topics for our inaugural issue was initially a big concern. But soon we realized that it wasn't tough at all. One is seldom fortunate enough to get a platform to share one's thoughts on a regular basis. It has been a most gratifying and immensely pleasurable experience to share and connect with WLC family countrywide-the people who've made the institution what it is.

This little cozy corner will be our chat space month after month where you will hear us playing loving friends to your concerns at WLCI, through this golden window.

Thank You WLCI, for providing us this rare opportunity-this wonderful bridge to connect with our family across all campuses. Sealing this relationship with these expressions, it's signing off till next month from the Editorial Board.

TPS Arora
Editor in-Chief


WLC
WLC College India
A Bridge to Your Future

Published by:
Corporate Communication Cell:
(Deepika Ahuja, Neha Garg,
Sandeep Sharma & Pooja Singh)